**Step 1 Worksheet**

# Select the benefits that may result from your feature and are priority measures for your organization.

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| --- |
| Environmental Benefits |
| Water | Reduced flooding  |
| Enhanced water quality |
| Habitat  | Expanded & restored habitat  |
| Enhanced flora and fauna |
|  Air | Decreased air temperatures  |
| Enhanced air quality  |

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| Social Benefits |
|  Social  Cohesion  | Enhanced community engagement  |
| Enhanced community socialization  |
| Enhanced recreation participation  |
|  Public Safety  | Reductions of violent and nonviolent crime  |
|  Community  Activation | Community knowledge of GI |
| Community use of GI on properties |
| Underserved impacted  |
| Involvement of project planning |
| Effectiveness of involvement process  |
| Community satisfaction with project  |

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| Health Benefits |
|  Physical  Health  | Enhanced access to physical activity  |
|
| Increases in physical activity  |
|
| Physical health improvement over time  |
| Community use of GI feature |
| Perceptions around physical health and activity  |
| Mental Health  | Reduction in stress/anxiety   |

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| Economic Benefits |
|  Workforce  Development  | Job creation  |
| Job skills gained  |
| Number of community members trained  |
| Volunteer participation |
| Direct investment back into community  |
|  Economic  Development  | Increased property values  |
| Spurred economic development  |

**Step 2 Worksheet**

**Based on the benefits you selected on page 1, fill in your measurement plan for each stage below.**
*As a reminder, collect the most data at the Baseline and 12-month timeframes, and a handful of priority measures at 6-month mark, and longitudinally, which are the most crucial to track for your organization.*

**Baseline and 12-month Measurement**

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| --- | --- | --- | --- | --- |
| Type of Benefit  | Specific Benefit  | Data Collection Method  | Baseline Collection Date  | 12-mo. Collection Date |
| Environmental |  |  |  |  |
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| Health |  |  |  |  |
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| Social  |  |  |  |  |
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| Economic  |  |  |  |  |
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 **Step 2 Worksheet, *continued*

6-month and Longitudinal Measurement**

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| --- | --- | --- | --- | --- |
| Type of Benefit  | Specific Benefit  | Data Collection Method  | Baseline Collection Date  | 12-mo. Collection Date |
| Environmental  |  |  |  |  |
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| Health  |  |  |  |  |
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| Social  |  |  |  |  |
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| Economic  |  |  |  |  |
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|  |  |  |  |

**Step 3 Worksheet**

**After you have collected your data, make a plan below for what you will do with it, inside and outside of your organization.**

 **Using Data Inside Your Organization**

**What Are Lessons Learned** for future
GI projects?

**What Are Your Bright Spots** To Replicate for Future GI Projects**?**

1.

2.

3.

1.

2.

3.

**How Will You Ensure You Improve**for future GI projects?

**How Will You Replicate These Bright Spots?**

Action:
Next Steps:
Deadline:

Action:
Next Steps:
Deadline:

Action:
Next Steps:
Deadline:

Action:
Next Steps:
Deadline:

**Step 3 Worksheet, *continued***

 **Using Data Outside Your Organization**

**What are your most impressive project benefits** based on your collected data, on topof the bright spots you identified on the previous page?

**What audiences do you most need to influence?**

Economic:

Environmental:

Health:

Social:

**Press releases/memos A. and B., what are the best mediums for advancing your message?**

**Success stories sed on A. and B., what are the best mediums for advancing your message?**

**Videos on A. and B., what are the best mediums for advancing your message?**

**1-pagersBased on A. and B., what are the best mediums for advancing your message?**

**Based on A. and B., what are the best mediums for advancing your message?**

**Infographics and B., what are the best mediums for advancing your message?**

**Audience #1: Priorities:

Audience #2: Priorities:**

**Audience #3: Priorities:**