**Step 1 Worksheet**

# Select the benefits that may result from your feature and are priority measures for your organization.

|  |  |
| --- | --- |
| Environmental Benefits | |
| Water | Reduced flooding |
| Enhanced water quality |
| Habitat | Expanded & restored habitat |
| Enhanced flora and fauna |
| Air | Decreased air temperatures |
| Enhanced air quality |

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| --- | --- |
| Social Benefits | |
| Social   Cohesion | Enhanced community engagement |
| Enhanced community socialization |
| Enhanced recreation participation |
| Public Safety | Reductions of violent and nonviolent crime |
| Community  Activation | Community knowledge of GI |
| Community use of GI on properties |
| Underserved impacted |
| Involvement of project planning |
| Effectiveness of involvement process |
| Community satisfaction with project |

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| --- | --- |
| Health Benefits | |
| Physical   Health | Enhanced access to physical activity |
|
| Increases in physical activity |
|
| Physical health improvement over time |
| Community use of GI feature |
| Perceptions around physical health and activity |
| Mental Health | Reduction in stress/anxiety |

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| --- | --- |
| Economic Benefits | |
| Workforce   Development | Job creation |
| Job skills gained |
| Number of community members trained |
| Volunteer participation |
| Direct investment back into community |
| Economic   Development | Increased property values |
| Spurred economic development |

**Step 2 Worksheet**

**Based on the benefits you selected on page 1, fill in your measurement plan for each stage below.**   
*As a reminder, collect the most data at the Baseline and 12-month timeframes, and a handful of priority measures at 6-month mark, and longitudinally, which are the most crucial to track for your organization.*

**Baseline and 12-month Measurement**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Type of Benefit | Specific Benefit | Data Collection Method | Baseline Collection Date | 12-mo. Collection Date |
| Environmental |  |  |  |  |
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| Health |  |  |  |  |
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| Social |  |  |  |  |
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| Economic |  |  |  |  |
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**Step 2 Worksheet, *continued*   
  
6-month and Longitudinal Measurement**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Type of Benefit | Specific Benefit | Data Collection Method | Baseline Collection Date | 12-mo. Collection Date |
| Environmental |  |  |  |  |
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| Health |  |  |  |  |
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| Social |  |  |  |  |
|  |  |  |  |
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| Economic |  |  |  |  |
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|  |  |  |  |

**Step 3 Worksheet**

**After you have collected your data, make a plan below for what you will do with it, inside and outside of your organization.**

**Using Data Inside Your Organization**

**What Are Lessons Learned** for future  
GI projects?

**What Are Your Bright Spots** To Replicate for Future GI Projects**?**

1.

2.

3.

1.

2.

3.

**How Will You Ensure You Improve**for future GI projects?

**How Will You Replicate These Bright Spots?**

Action:   
Next Steps:   
Deadline:   
  
Action:   
Next Steps:   
Deadline:

Action:   
Next Steps:   
Deadline:   
  
Action:   
Next Steps:   
Deadline:

**Step 3 Worksheet, *continued***

**Using Data Outside Your Organization**

**What are your most impressive project benefits** based on your collected data, on topof the bright spots you identified on the previous page?

**What audiences do you most need to influence?**

Economic:

Environmental:

Health:

Social:

**Press releases/memos A. and B., what are the best mediums for advancing your message?**

**Success stories sed on A. and B., what are the best mediums for advancing your message?**

**Videos on A. and B., what are the best mediums for advancing your message?**

**1-pagersBased on A. and B., what are the best mediums for advancing your message?**

**Based on A. and B., what are the best mediums for advancing your message?**

**Infographics and B., what are the best mediums for advancing your message?**

**Audience #1: Priorities:   
  
  
Audience #2: Priorities:**

**Audience #3: Priorities:**