



# THE ECONOMIC IMPACT OF PARKS

Not only are local park and recreation professionals providing essential services and facilities to communities nationwide, but also they are powerful engines of economic activity. Policymakers and elected officials at all levels of government should take notice. Investments made to local and regional parks not only raise the standard of living in our neighborhoods, towns and cities, but also they spark activity that can ripple throughout a state's economy.

## THE ECONOMIC IMPACT IN ALABAMA

**Economic Activity**  
(transactions)

**\$2,074,811,929**

**Labor Income**

**\$651,815,076**

**Employment**  
(jobs)

**15,348**

### NATIONAL ECONOMIC IMPACT

In 2019, local park and recreation agencies across the country generated nearly **\$218 billion in economic activity** and their operations and capital spending supported almost **1.3 million jobs**.

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## THE ECONOMIC IMPACT IN ALASKA

**Economic Activity**  
(transactions)

**\$397,859,417**

**Labor Income**

**\$128,750,088**

**Employment**  
(jobs)

**2,436**

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## THE ECONOMIC IMPACT IN ARIZONA

**Economic Activity**  
(transactions)

**\$3,304,989,339**

**Labor Income**

**\$969,578,370**

**Employment**  
(jobs)

**20,360**

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## THE ECONOMIC IMPACT IN ARKANSAS

**Economic Activity**  
(transactions)

**\$1,149,932,788**

**Labor Income**

**\$347,365,396**

**Employment**  
(jobs)

**8,854**

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## THE ECONOMIC IMPACT IN CALIFORNIA

**Economic Activity**  
(transactions)

**\$23,623,079,078**

**Labor Income**

**\$7,454,796,148**

**Employment**  
(jobs)

**127,600**

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## THE ECONOMIC IMPACT IN COLORADO

**Economic Activity**  
(transactions)

**\$6,982,346,026**

**Labor Income**

**\$2,196,664,230**

**Employment**  
(jobs)

**41,976**

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## THE ECONOMIC IMPACT IN CONNECTICUT

**Economic Activity**  
(transactions)

**\$1,114,018,171**

**Labor Income**

**\$386,895,021**

**Employment**  
(jobs)

**7,120**

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## THE ECONOMIC IMPACT IN DELAWARE

**Economic Activity**  
(transactions)

**\$445,470,653**

**Labor Income**

**\$139,428,435**

**Employment**  
(jobs)

**2,731**

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## THE ECONOMIC IMPACT IN DISTRICT OF COLUMBIA

**Economic Activity**  
(transactions)

**\$1,442,361,444**

**Labor Income**

**\$442,135,815**

**Employment**  
(jobs)

**6,384**

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## THE ECONOMIC IMPACT IN FLORIDA

**Economic Activity**  
(transactions)

**\$15,947,448,166**

**Labor Income**

**\$4,426,656,602**

**Employment**  
(jobs)

**97,501**

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## THE ECONOMIC IMPACT IN GEORGIA

**Economic Activity**  
(transactions)

**\$4,979,693,655**

**Labor Income**

**\$1,504,933,141**

**Employment**  
(jobs)

**34,238**

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## THE ECONOMIC IMPACT IN HAWAII

**Economic Activity**  
(transactions)

**\$1,382,382,611**

**Labor Income**

**\$462,964,112**

**Employment**  
(jobs)

**8,572**

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## THE ECONOMIC IMPACT IN IDAHO

**Economic Activity**  
(transactions)

**\$987,795,641**

**Labor Income**

**\$280,892,101**

**Employment**  
(jobs)

**6,241**

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## THE ECONOMIC IMPACT IN ILLINOIS

**Economic Activity**  
(transactions)

**\$9,893,097,615**

**Labor Income**

**\$3,056,226,499**

**Employment**  
(jobs)

**60,000**

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## THE ECONOMIC IMPACT IN INDIANA

**Economic Activity**  
(transactions)

**\$2,198,298,077**

**Labor Income**

**\$628,826,865**

**Employment**  
(jobs)

**13,838**

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## THE ECONOMIC IMPACT IN IOWA

**Economic Activity**  
(transactions)

**\$1,365,669,998**

**Labor Income**

**\$388,234,552**

**Employment**  
(jobs)

**8,385**

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## THE ECONOMIC IMPACT IN KANSAS

**Economic Activity**  
(transactions)

**\$1,794,310,796**

**Labor Income**

**\$553,104,369**

**Employment**  
(jobs)

**12,067**

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## THE ECONOMIC IMPACT IN KENTUCKY

**Economic Activity**  
(transactions)

**\$1,320,817,940**

**Labor Income**

**\$363,947,712**

**Employment**  
(jobs)

**8,827**

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## THE ECONOMIC IMPACT IN LOUISIANA

**Economic Activity**  
(transactions)

**\$3,081,187,441**

**Labor Income**

**\$875,335,408**

**Employment**  
(jobs)

**19,009**

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## THE ECONOMIC IMPACT IN MAINE

**Economic Activity**  
(transactions)

**\$303,230,532**

**Labor Income**

**\$92,567,722**

**Employment**  
(jobs)

**2,464**

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## THE ECONOMIC IMPACT IN MARYLAND

**Economic Activity**  
(transactions)

**\$4,590,263,035**

**Labor Income**

**\$1,480,134,422**

**Employment**  
(jobs)

**27,974**

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## THE ECONOMIC IMPACT IN MASSACHUSETTS

**Economic Activity**  
(transactions)

**\$2,254,340,648**

**Labor Income**

**\$818,839,621**

**Employment**  
(jobs)

**13,643**

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## THE ECONOMIC IMPACT IN MICHIGAN

**Economic Activity**  
(transactions)

**\$4,107,024,794**

**Labor Income**

**\$1,129,923,090**

**Employment**  
(jobs)

**22,548**

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## THE ECONOMIC IMPACT IN MINNESOTA

**Economic Activity**  
(transactions)

**\$5,167,013,455**

**Labor Income**

**\$1,562,414,815**

**Employment**  
(jobs)

**27,463**

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## THE ECONOMIC IMPACT IN MISSISSIPPI

**Economic Activity**  
(transactions)

**\$1,085,028,752**

**Labor Income**

**\$301,297,647**

**Employment**  
(jobs)

**7,322**

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## THE ECONOMIC IMPACT IN MISSOURI

**Economic Activity**  
(transactions)

**\$3,636,518,937**

**Labor Income**

**\$1,128,825,692**

**Employment**  
(jobs)

**23,064**

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## THE ECONOMIC IMPACT IN MONTANA

**Economic Activity**  
(transactions)

**\$634,228,445**

**Labor Income**

**\$191,132,441**

**Employment**  
(jobs)

**3,916**

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## THE ECONOMIC IMPACT IN NEBRASKA

**Economic Activity**  
(transactions)

**\$1,602,027,016**

**Labor Income**

**\$479,853,688**

**Employment**  
(jobs)

**9,631**

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## THE ECONOMIC IMPACT IN NEVADA

**Economic Activity**  
(transactions)

**\$11,134,637,681**

**Labor Income**

**\$3,517,896,935**

**Employment**  
(jobs)

**58,392**

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## THE ECONOMIC IMPACT IN NEW HAMPSHIRE

**Economic Activity**  
(transactions)

**\$314,455,946**

**Labor Income**

**\$96,634,741**

**Employment**  
(jobs)

**2,158**

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## THE ECONOMIC IMPACT IN NEW JERSEY

**Economic Activity**  
(transactions)

**\$2,552,120,029**

**Labor Income**

**\$946,221,766**

**Employment**  
(jobs)

**17,940**

### NATIONAL ECONOMIC IMPACT

In 2019, local park and recreation agencies across the country generated nearly **\$218 billion in economic activity** and their operations and capital spending supported almost **1.3 million jobs**.

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## THE ECONOMIC IMPACT IN NEW MEXICO

**Economic Activity**  
(transactions)

**\$1,374,984,731**

**Labor Income**

**\$416,058,523**

**Employment**  
(jobs)

**9,857**

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## THE ECONOMIC IMPACT IN NEW YORK

**Economic Activity**  
(transactions)

**\$14,089,125,737**

**Labor Income**

**\$4,828,806,143**

**Employment**  
(jobs)

**77,105**

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## THE ECONOMIC IMPACT IN NORTH CAROLINA

**Economic Activity**  
(transactions)

**\$6,037,512,440**

**Labor Income**

**\$2,093,336,805**

**Employment**  
(jobs)

**37,511**

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## THE ECONOMIC IMPACT IN NORTH DAKOTA

**Economic Activity**  
(transactions)

**\$1,220,630,384**

**Labor Income**

**\$352,781,735**

**Employment**  
(jobs)

**6,859**

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## THE ECONOMIC IMPACT IN OHIO

**Economic Activity**  
(transactions)

**\$7,047,862,139**

**Labor Income**

**\$2,160,222,072**

**Employment**  
(jobs)

**43,306**

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## THE ECONOMIC IMPACT IN OKLAHOMA

**Economic Activity**  
(transactions)

**\$3,387,540,973**

**Labor Income**

**\$987,940,351**

**Employment**  
(jobs)

**19,718**

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## THE ECONOMIC IMPACT IN OREGON

**Economic Activity**  
(transactions)

**\$2,995,234,595**

**Labor Income**

**\$937,839,394**

**Employment**  
(jobs)

**18,064**

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## THE ECONOMIC IMPACT IN PENNSYLVANIA

**Economic Activity**  
(transactions)

**\$3,829,272,383**

**Labor Income**

**\$1,168,754,188**

**Employment**  
(jobs)

**20,878**

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## THE ECONOMIC IMPACT IN RHODE ISLAND

**Economic Activity**  
(transactions)

**\$223,583,142**

**Labor Income**

**\$67,676,611**

**Employment**  
(jobs)

**1,459**

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## THE ECONOMIC IMPACT IN SOUTH CAROLINA

**Economic Activity**  
(transactions)

**\$2,714,181,055**

**Labor Income**

**\$794,881,379**

**Employment**  
(jobs)

**18,205**

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## THE ECONOMIC IMPACT IN SOUTH DAKOTA

**Economic Activity**  
(transactions)

**\$613,030,056**

**Labor Income**

**\$176,411,461**

**Employment**  
(jobs)

**3,720**

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## THE ECONOMIC IMPACT IN TENNESSEE

**Economic Activity**  
(transactions)

**\$2,643,931,995**

**Labor Income**

**\$852,569,033**

**Employment**  
(jobs)

**17,995**

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## THE ECONOMIC IMPACT IN TEXAS

**Economic Activity**  
(transactions)

**\$12,094,925,549**

**Labor Income**

**\$3,877,977,407**

**Employment**  
(jobs)

**77,149**

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## THE ECONOMIC IMPACT IN UTAH

**Economic Activity**  
(transactions)

**\$2,960,427,055**

**Labor Income**

**\$882,890,731**

**Employment**  
(jobs)

**18,700**

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## THE ECONOMIC IMPACT IN VERMONT

**Economic Activity**  
(transactions)

**\$245,764,108**

**Labor Income**

**\$74,707,109**

**Employment**  
(jobs)

**1,519**

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## THE ECONOMIC IMPACT IN VIRGINIA

**Economic Activity**  
(transactions)

**\$4,600,320,899**

**Labor Income**

**\$1,420,190,988**

**Employment**  
(jobs)

**30,162**

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## THE ECONOMIC IMPACT IN WASHINGTON

**Economic Activity**  
(transactions)

**\$6,462,337,579**

**Labor Income**

**\$2,229,735,609**

**Employment**  
(jobs)

**34,718**

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## THE ECONOMIC IMPACT IN WEST VIRGINIA

**Economic Activity**  
(transactions)

**\$1,033,634,110**

**Labor Income**

**\$296,241,584**

**Employment**  
(jobs)

**6,407**

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## THE ECONOMIC IMPACT IN WISCONSIN

**Economic Activity**  
(transactions)

**\$3,342,438,343**

**Labor Income**

**\$992,375,176**

**Employment**  
(jobs)

**18,619**

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## THE ECONOMIC IMPACT IN WYOMING

**Economic Activity**  
(transactions)

**\$543,010,454**

**Labor Income**

**\$165,161,863**

**Employment**  
(jobs)

**3,705**

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