

The National Recreation and Park Association (NRPA) is the leading nonprofit dedicated to the advancement of public parks. Our work draws national focus to the far-reaching impact of successes generated at the local level. NRPA's membership of park and recreation professionals and advocates are 60,000 strong and represent public spaces in urban communities, rural settings and everything in between. NRPA and its members work to create a world where everyone has access to the many benefits of parks and recreation, and to improve communities through our three pillars:

CONSERVATION

Create sustainable communities and ensure the next generation of park and natural resource stewards.

HEALTH AND WELLNESS

Create healthier lives through parks and recreation.

SOCIAL EQUITY

Ensure all people have access to the benefits of local parks and recreation.

THE IMPACT OF PARKS AND RECREATION

America's local and regional public park agencies generated nearly

\$154.4 billion



IN ECONOMIC ACTIVITY
 and supported almost
1.2 MILLION JOBS



from their
OPERATIONS AND CAPITAL SPENDING
 alone in 2015

83%

of Americans

PERSONALLY BENEFIT

from local parks



Support for local parks is widespread, spanning:



HOUSEHOLD TYPES



AGE GROUPS



INCOME STRATA



POLITICAL AFFILIATION



4 in 5

agree that local parks are

WORTH THE TAX DOLLARS

\$\$\$

spent on them

NRPA Park Champions

The NRPA Park Champion initiative connects members of Congress and staff to local park and recreation agencies in their states or districts. Park Champion events are the perfect opportunity for members of Congress and their staff to see the value of local parks and recreation first-hand at park dedications, program kick-offs, special events, and more!

To set up a site visit to a federally-funded project in your community, contact NRPA's **Advocacy and Outreach Manager, Jayni Rasmussen, at jrasmussen@nrpa.org or 703.858.4731.**

Questions? Go to: www.nrpa.org/Park-Champions

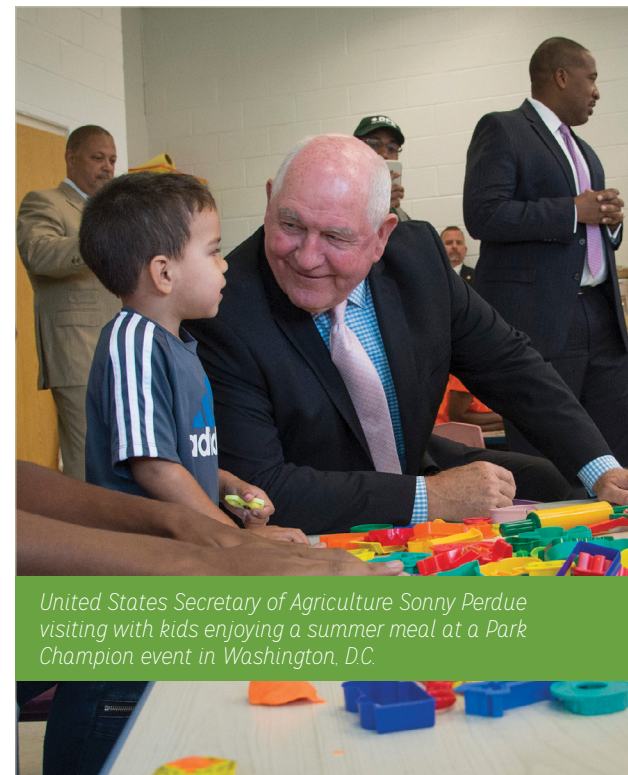


“Your ability to create a safe and welcoming space for all is commendable and I am glad to know a public steward such as yourself is at the forefront of this effort.”

– Letter to Park Champion Som Subedi from U.S. Sen. Ron Wyden of Oregon



Representative Sheila Jackson Lee and NRPA's Kate Sims at NRPA's Summer Camp on Capitol Hill.



United States Secretary of Agriculture Sonny Perdue visiting with kids enjoying a summer meal at a Park Champion event in Washington, DC.